

## Visual stories

### inspire people to “Yes”

- 1 Images, logos, marketing – Garrett’s artful design concepts target short attention spans. Simple, emotional messages make meaningful connections.
- 2 Movie posters, video games, branding, Americana – his creative fingerprints are visible across popular culture. Notable are Garrett’s coin idea becoming the U.S. Mint’s popular 2005 California State Quarter, designing the American Humane’s ever-present “No Animals Were Harmed” identity, and launching Xbox’s best-selling title *Halo: Combat Evolved*.
- 3 Clients include top entertainment, education, and civic brands. American icons, British secret agents, Jedi Knights, a speedy hedgehog and numismatic entities encompass his portfolio.
- 4 Currently a freelance designer, he was formerly a Creative Director and Senior Designer for two leading Los Angeles marketing agencies.
- 5 An experienced public speaker, Garrett shares his professional insights and unlikely creative journey with audiences of all ages across live remotes, national TV, radio, and print media.



ACTIVISION

XBOX

HALO

PlayStation



007

STAR WARS

Dr. Seuss

Harry Potter

MARVEL



Barbie

**garrett burke**  
strategic visual storytelling

Portfolio at [www.garrettburke.com](http://www.garrettburke.com)

In-depth career profile at [LinkedIn](https://www.linkedin.com/in/garrettburke)

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**Professional references available upon request**

**Skills** Adobe Creative Cloud • Midjourney AI • Wix • iMovie • Copywriting  
Project Management • Press Checks • Trade Shows • Style Guides • Collateral

**Education** Pratt Institute, Brooklyn, NY  
Communications Design, BFA ~ Honors Graduate

**Recognitions** American Corporate Identity • Graphis Logo Design • Graphis Promotion • Print Regional Design Annuals  
World Video Game Hall of Fame (2X!) • Hollywood Reporter Key Art Awards • Numismatic Art Award for Excellence in Medallion Sculpture